



Steering Committee

April 13th, 2022

Agenda

- News in brief
- Technology
- Community
- Workgroups
- Decisions

News in brief



01 Events radar

02 Barcelona

03 OW2con

EVENTS RADAR

H1 2022

MARCH

- MWC Barcelona
- QAI Workshop



APRIL

- The Web Conference (25-29)



MAY

- ?



JUNE

- OW2con'2022 (8-9th)
- OW2 anniversary party (29th TBC)
- Paris IOT World



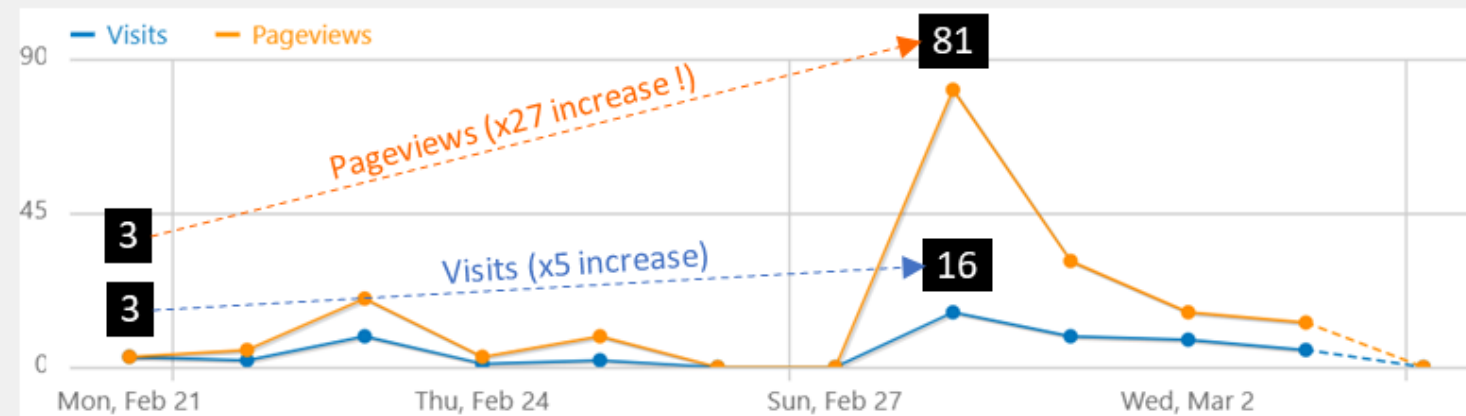
JULY

- ?



Creating awareness at MWC

IMPACT ON PORTAL STATS



Big jump in *visits* (x5)
 Huge jump in *pageviews* (x27)
 → Portal visitors are exploring more of the site
 ...
 → *Average time spent on the site* **increased massively**
 (direct entry time down reflects people quickly checking the portal using flyer QR codes on mobile phones)

Monday 21st Feb → Thursday 24th Feb

CHANNEL TYPE	VISITS	ACTIONS	ACTIONS PER VISIT	AVG. TIME ON WEBSITE	BOUNCE RATE
Direct Entry	10	24	2.4	2 min 35s	40%
Search Engines	3	10	3.3	1 min 30s	67%
Social Networks	2	3	1.5	21s	50%

Monday 28th Feb → Thursday 3rd March

CHANNEL TYPE	VISITS	ACTIONS	ACTIONS PER VISIT	AVG. TIME ON WEBSITE	BOUNCE RATE
Direct Entry	27	88	3.3	20s	67%
Search Engines	4	31	7.8	10 min 40s	25%
Websites	4	10	2.5	1 min 15s	50%
Social Networks	3	26	8.7	17 min 24s	0%

87% reduction
 x71 increase!
 x49 increase!!

Wow! 😊
 Wow! 😊

Barcelona Workshop March 1st

Christian (Telanto)



Martin (CBG)

Objectives

- Raise awareness, answers questions
- Identify priority use cases for gaining market traction
- Create an *decalogue* (the 10 commandments) of an ideal app ecosystem (not started due to time constraints)

Talks

- Christian Paterson (Huawei CBG): QAI community
- Simon Phipps: lessons from the open source revolution in industry for mobile
- Christian Acosta–Flamma (Telanto) : education going mobile
- Martin Alvarez (Huawei CBG): MiniApp standards

Additional participants

- Philippe Terree (Calypso Network Association)
- Oscar Ballester (Telanto)
- Jackie Zhao Bo (Huawei CBG)
- Dong Feng (Huawei SID France)
- Etienne de Pommery (Huawei SID France)



Twitter

694 impressions
22 engagements



Barcelona Workshop: take-home points (1)

Developers are “king makers”

- Technology selection is not made by management, but by developers presenting options to management that support business objectives
- What developers can't access and test *easily* never gets to the shortlist presented to management
- To maximize the selection chance, minimize any need for developers to involve legal or purchasing prior to test and exploration

Open source will play a key role in the future of mobile

- Maybe the most critical benefit of open source is providing a known set of “standardized” licenses that *facilitate developer led exploration*
- Publishing open source is not about giving away **IP**, but leveraging it *differently*
- Publishing open source is not about giving away **control**, but gaining, keeping and exercising it *differently*

Routes to ecosystem emergence

- **Individual actors exploiting market dominance through *proprietary technology* (ex. Microsoft office, Internet Explore 4-6, Apple iOS ...)**
- **Non-dominant actors working together via *open collaboration* (ex. Google Android, Chromium, Open Document Format ...)**
- Market actors grouping together within *closed alliances, consortiums* and *joint-ventures* (ex. Symbian OS, Spotify-Uber, Hulu ...)
- Market actors agreeing on common “ground rules” a.k.a. standards (attention: implementation is not always open or free)
- Non-dominant market actors *individually* bootstrapping/fostering new markets through *open IP* (ex. Tesla, Kubernetes, Hadoop ...)

} Not directly mentioned in session

Barcelona Workshop: take-home points (2)

- Mobile education is a huge and growing market
 - The education market was already turning towards digital (especially tablets), COVID has accelerated this
 - Education is not limited to “school”; we learn from cradle to grave:
 - Companies up-skill and cross-skill employees
 - Individuals self-train
 - Employment agencies re-skill job-seekers
- Ideas to create visibility and momentum for Quick Apps in Europe
 - Digital dashboards for the home (for example [DAKboard](#))
 - Sustainability: a growing market trend that attracts younger audiences. Also a subject of concern from a European policy



OW2con'22 QAI Session June 8th



- **Part 1** - pre-recorded talks

- ***“New trends in mobile app development”***

- **16h15:** *“General trends in mobile app technologies”* (Martin Alvarez)
 - **16h25:** *“The real web3. Interoperability and decentralization”* (Benoit Alessandrone – Startin’blox)
 - **16h35:** *“How Quick Apps Help Developers Achieve Business Growth in China”* (Lionel Zhao – Huawei China)
 - **16h45:** *“The OW2 Quick App Initiative”* (Christian Paterson)

- **Part 2** - live panel discussion starting **16h55**

- ***“What will mobile look like in the future and how best to prepare”***

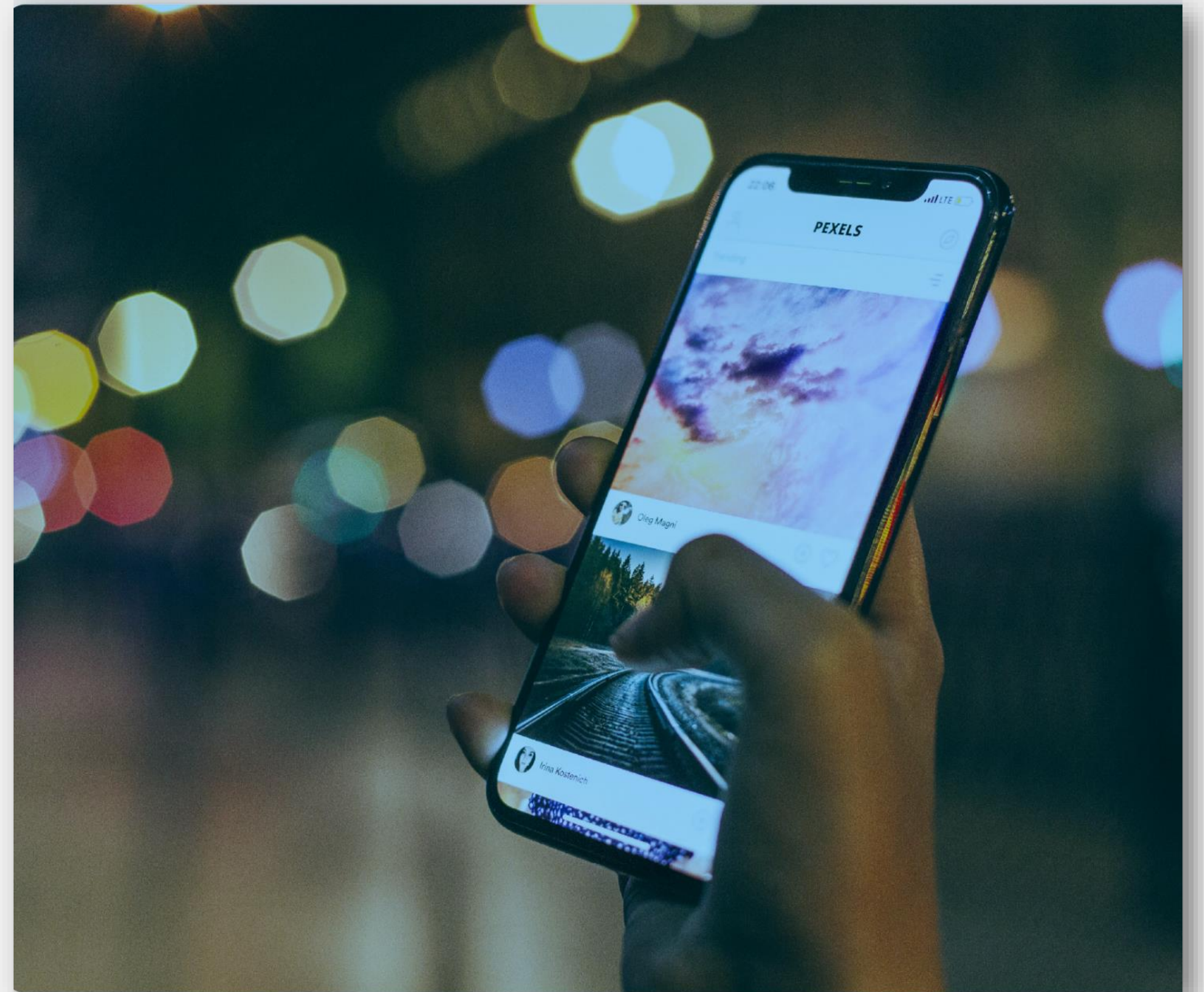
Animator: Christian Paterson

Panellists:

- Thomas Steiner (Developer, Google)
 - Gael Duval (founder & CEO, e Foundation)
 - Ilker Aydin (founder & CEO, Famobi)
 - XXXX ← final slot still open 😊

Technology

Standards, Tools, Documents, Code

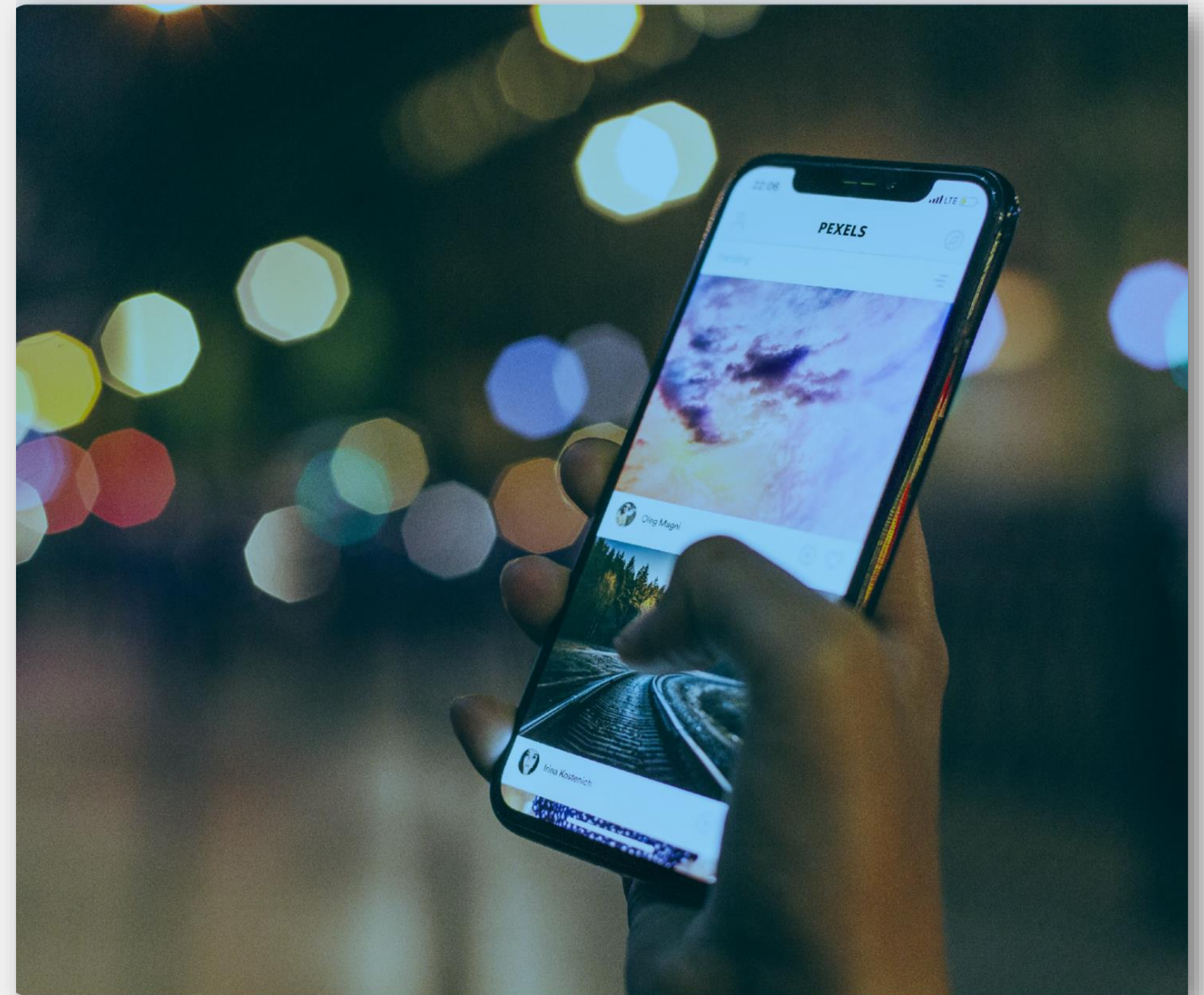


No technology news of note
this steerco

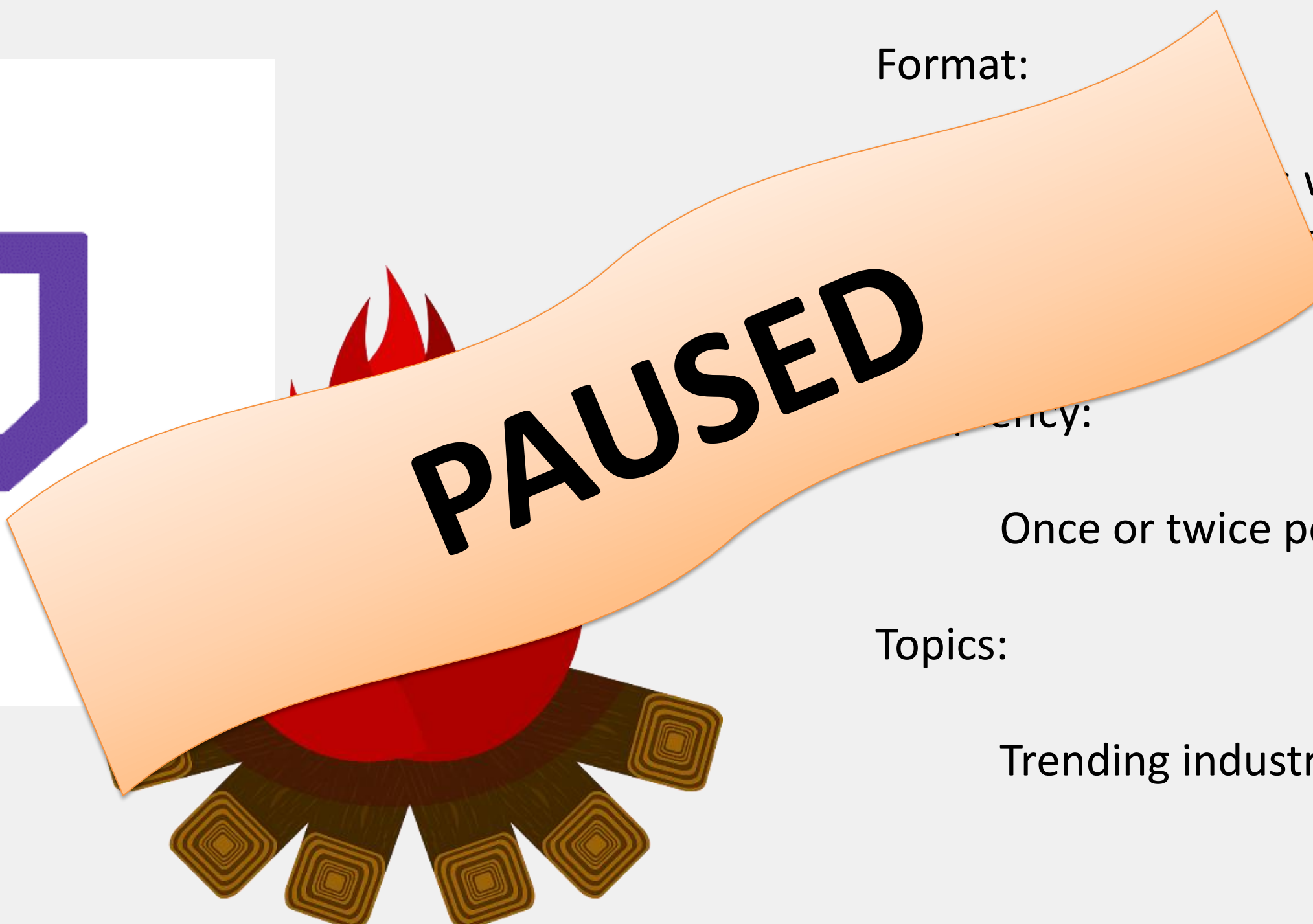
Community

Raising awareness around Quick Apps

- Fireside chats



Twitch & Fireside chat



Format:

with a host who leads a discussion;
and an open discussion;
based on participants;

Frequency:

Once or twice per month

Topics:

Trending industry topics

Provisional fireside chats lined up



Image from: <https://blog.sli.do/why-and-how-to-organize-fireside-chats-at-your-event/>

01 Open Source

Impact our future?

(2 CEO)
(resident)

PAUSED

the platforms

- Tobie Langel (independent digital strategy consultant)
- Gael Duval (founder of /e/ and Murena)

Ecosystem building

Lessons for building collaborative ecosystems

- Vicky Brasseur (ex OSI board, now at Juniper Networks)
- Deb Nicholson (OSI General Manager)

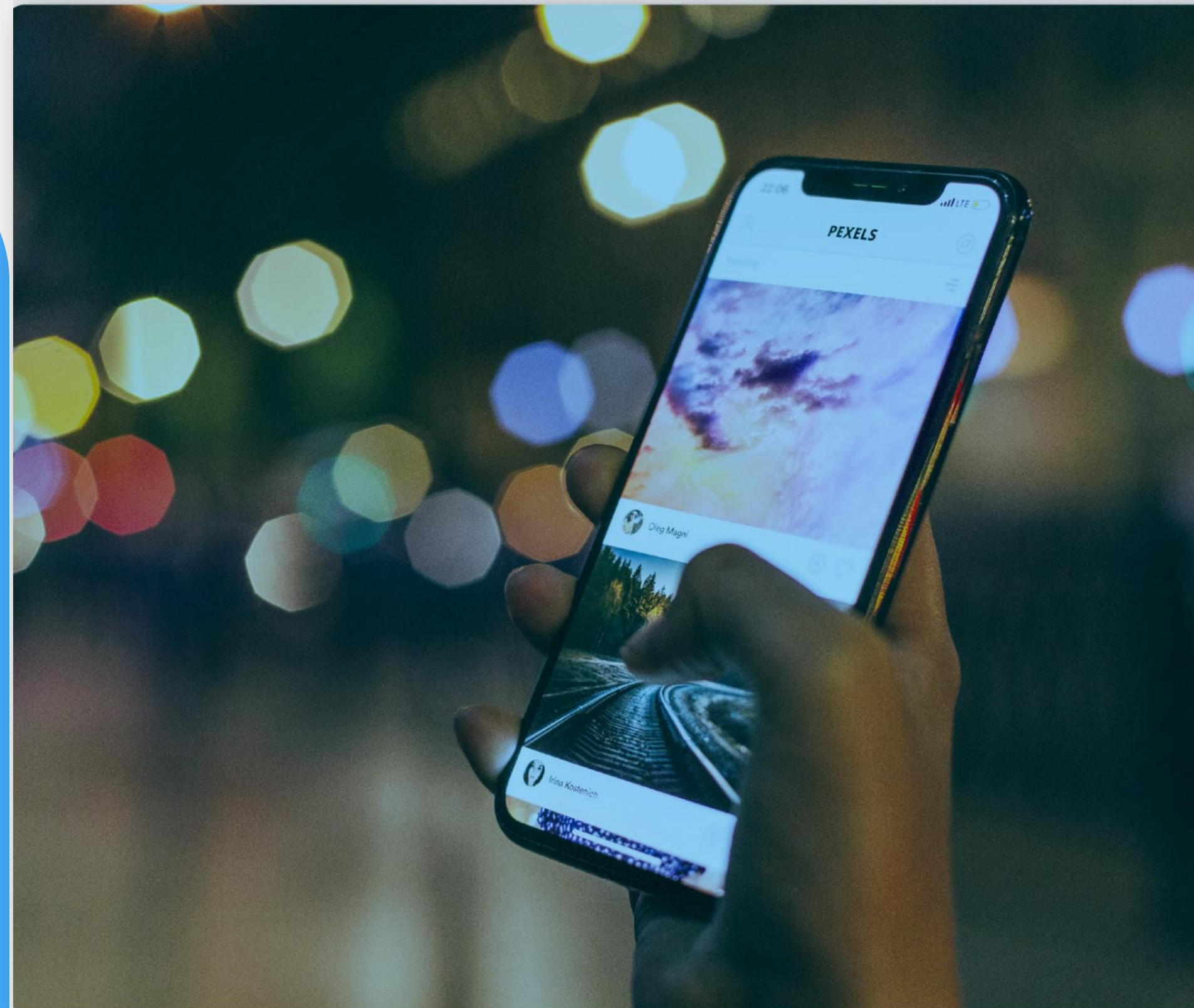
04 Mobile apps

Where next for mobile apps?

- Thomas Steiner (DevRel for Project Fugu at Google)
- Max Firtman (independent Android developer & PWA advocate)

Workgroups

Task Forces, studies, POCs, pilots & collab projects, Discussion groups



WORKGROUPS

GAMING

- FRVR + Famobi



INDUST. 4.0 & SUSTAIN.

- Alliance Tech
- Fashion supply chain project proposal

EDUCATION

- Needs a new coordinator
- **Challenges with Telanto**

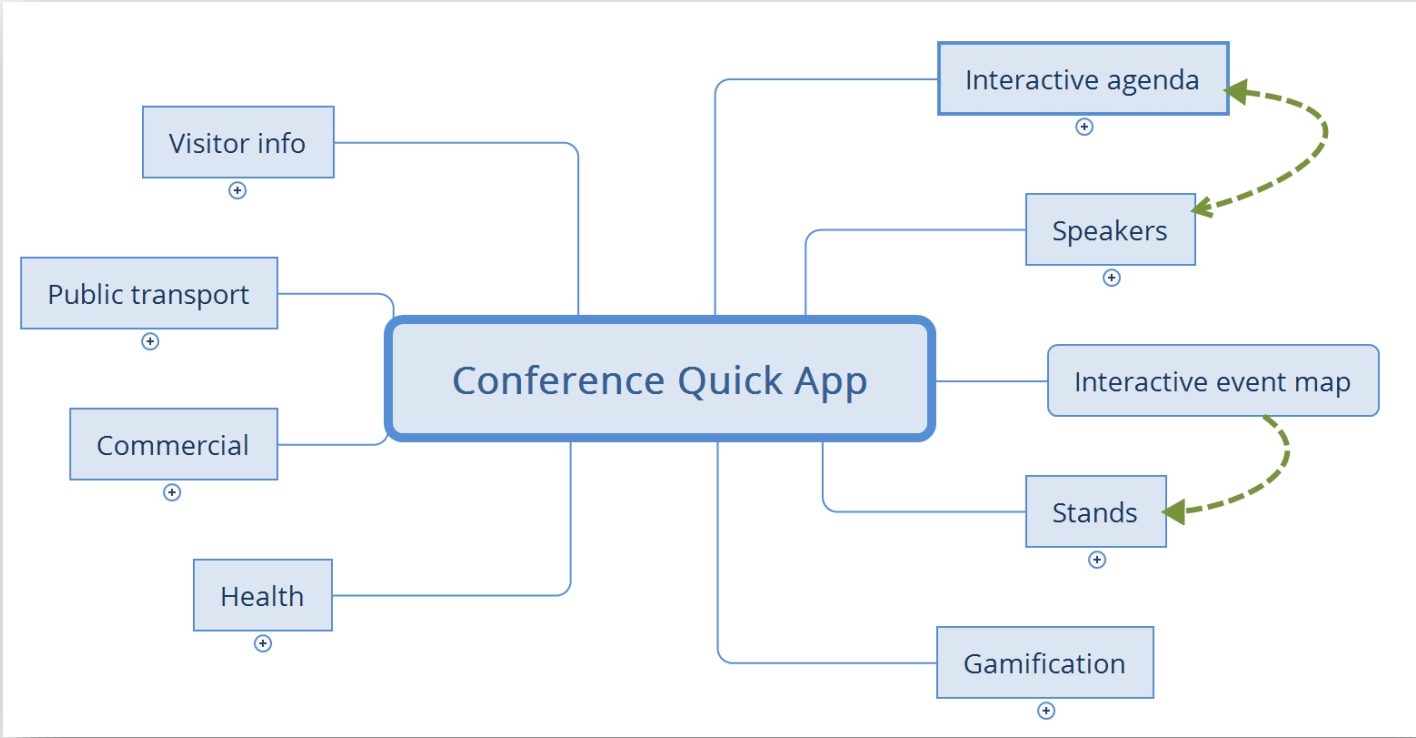
RUSSIA

Stop

Conference Pilot App

Creation of a Quick App pilot for conference & tradeshow visitors

App *framework* made using open source within OW2



Collaborative

Attract developers



Share & re-use

Adapt to different events
Organic spread



Trustable

Peer reviewed

Agile process to get out the door quickly then refine & deepen progressively

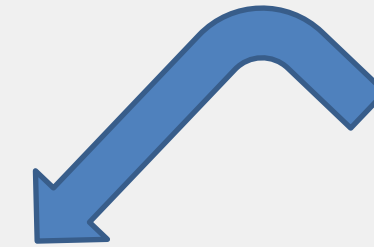
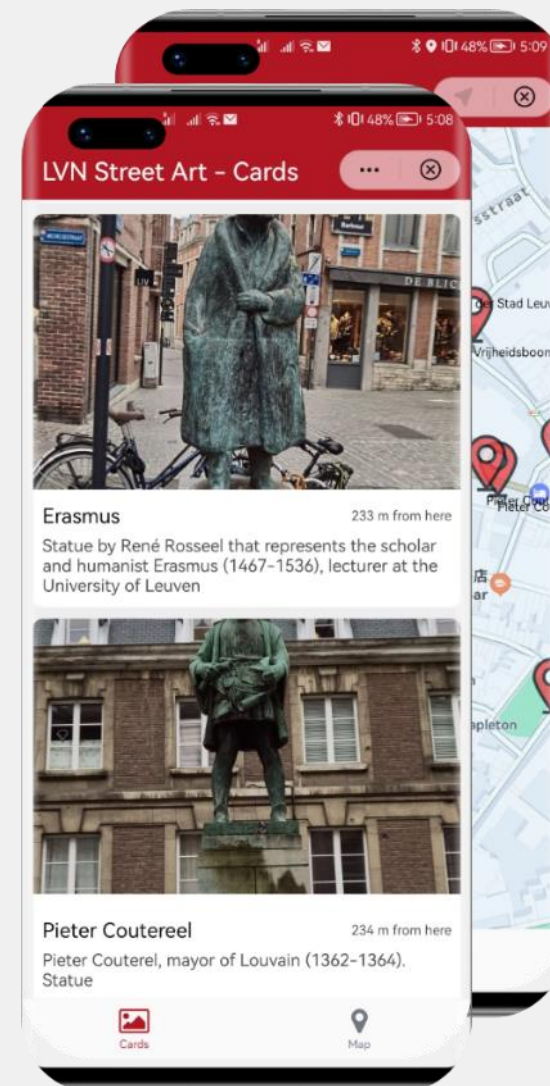
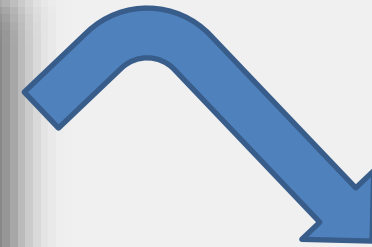
Create QA opportunities

- ✓ Better user experience than conference web site or paper guide
- ✓ Create the “I want that” moment
- ✓ Cross link to health devices (step counter, stress pauses, rehydrate alerts ...)
- ✓ Expandable to add more functions & services later (advertising, purchases, networking ...)
- ✓ First real code collaboration in QAI

OSXP conference organiser on-board → now need developers 😊

Cultural Heritage Pilot App

Get the text in *your* language



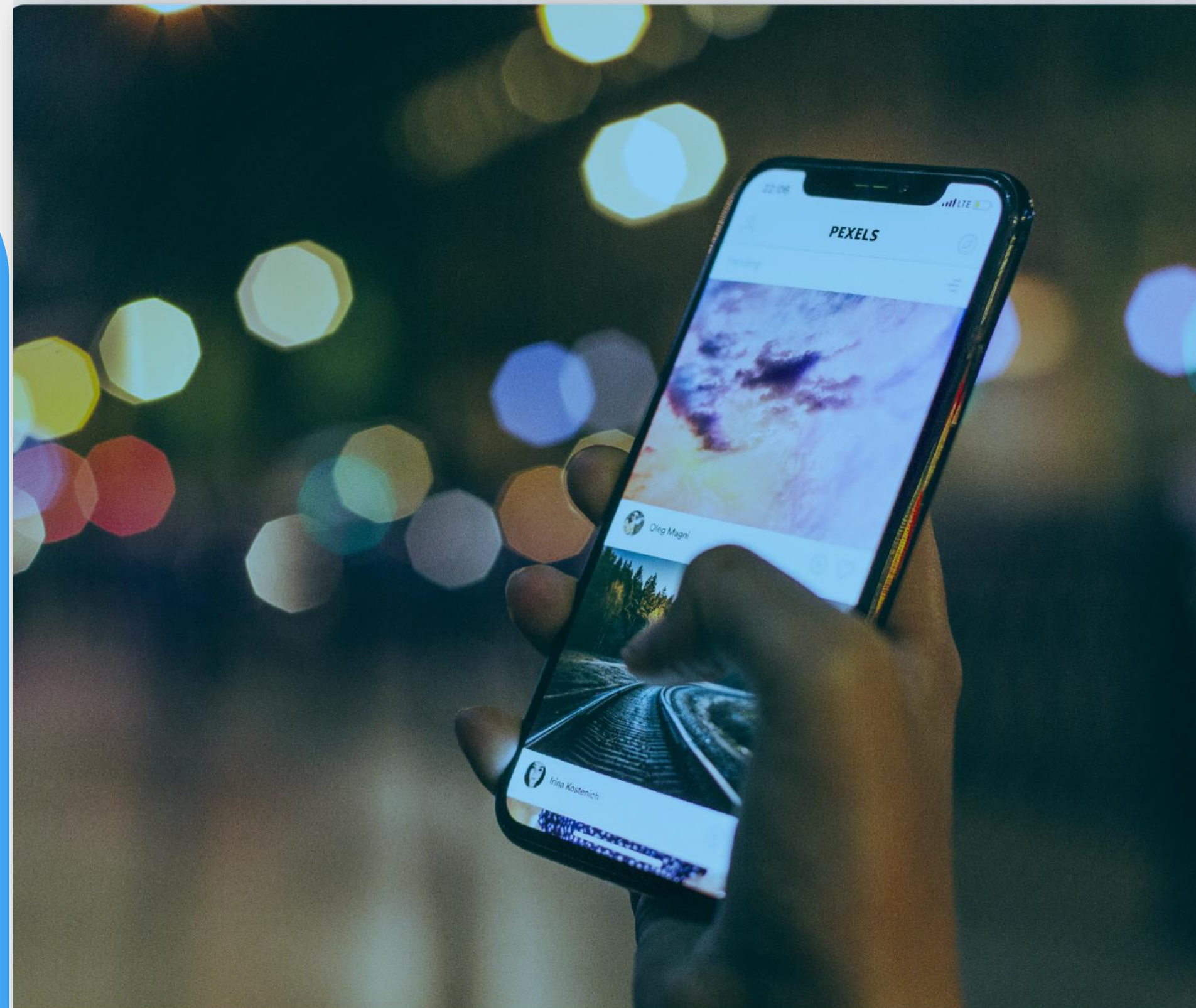
Find the *hidden* monuments



"Freedom tree", planted in 1830 when the Belgian Revolution started in 1830.

POC started → now need developers + a pilot town/city☺

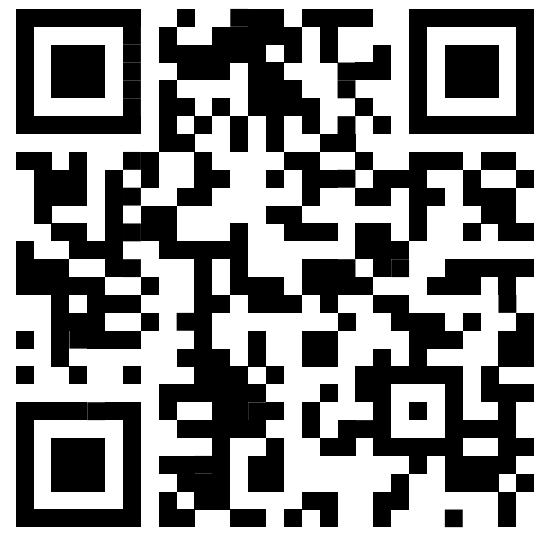
DECISIONS



Decisions

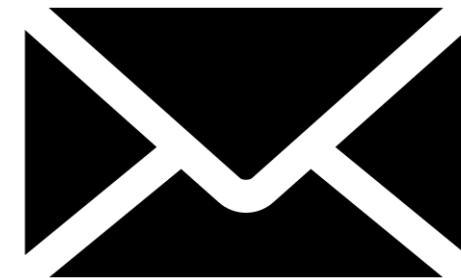
1. Stop all Russia out-reach efforts
2. Pause fireside chats, or someone agrees to be the responsible entity on behalf of QAI

OW2 Quick App Initiative



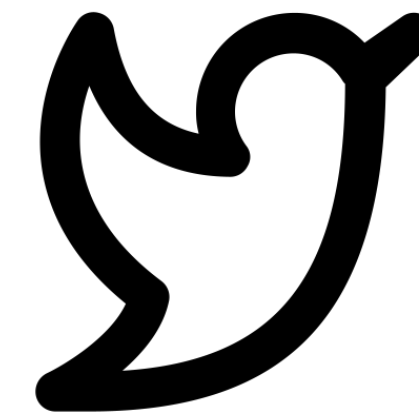
DISCOVER

<https://quick-app-initiative.ow2.io>



CONTACT

quickapp-team@ow2.org



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Acknowledgements

Quick App Initiative Participants
