

# OW2 Quick App Initiative

Steering Committee 22<sup>nd</sup> September 2021

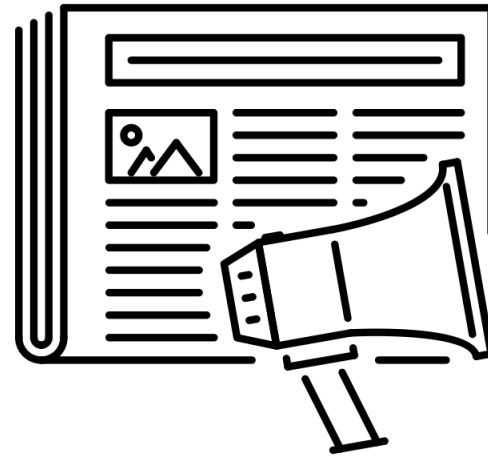
Author: Christian Paterson (EU-SID CBG)

Version: V5

# Agenda

- General News
- Task Forces
- Events
- Community

# General News



Created by lastspark  
from Noun Project

# Initiative news



Full steam ahead for OSXP (see later slides)



Initiative “recognized” by Systematic Hub Open Source

- Systematic is a regional competitiveness and innovation cluster for Paris
- The Hub Open Source (HOS) and its members is a significant actor in the open source ecosystem of France and beyond



Blog calendar

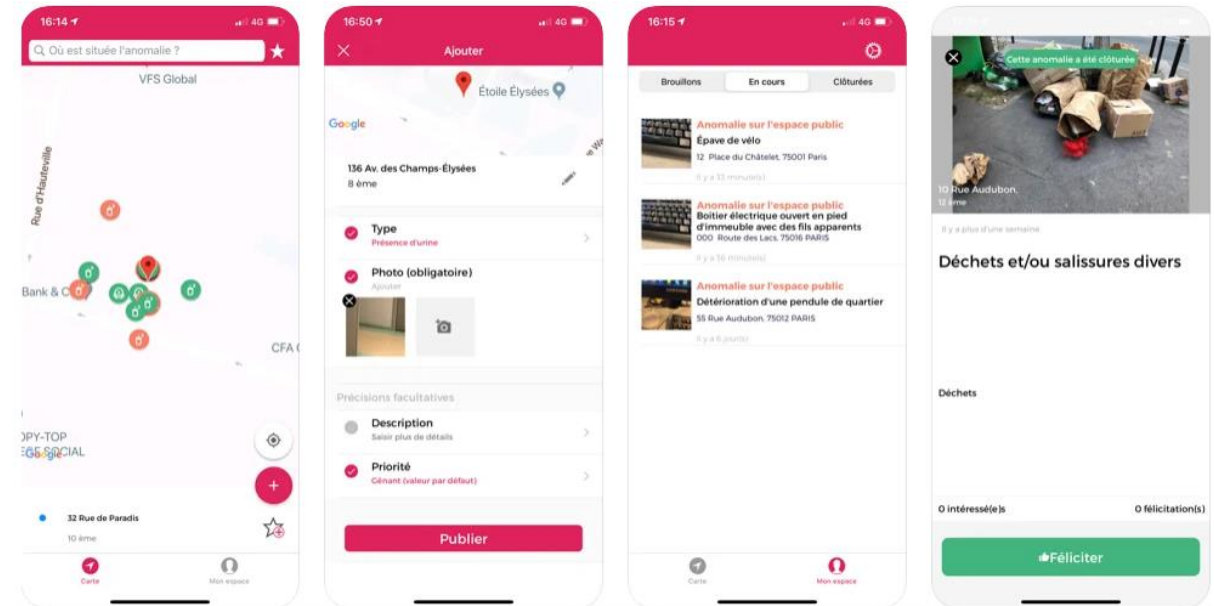
Month	Author	Subject
September	<a href="#">@christianpaterson</a>	Why join QAI
October	<a href="#">@devwithzachary</a> and/or <a href="#">@espinr</a>	Quick app technology
November	<a href="#">@pbareille</a> <a href="#">@kesterbishop</a>	Experience of making a Lutece pilot
??	<a href="#">@devwithzachary</a>	QA vs. Android app writing
??	<a href="#">@karcz</a>	QA and Fashion
??	<a href="#">@adrien7105</a>	QA and Sustainability
??	<a href="#">@maakusan</a>	QA and Europe

proposal

# Lutece pilot

- Delays in getting pilot app work started
  - Lutece team very busy, but remain very motivated
  - Pilot app ready for OSXP unlikely

- Prioritisation change
  - Appointments app → deprioritized
  - “Dans Ma Rue” app → **prioritized**



- Next step(s)
  - Lutece team will author a (light) specifications document to better describe needs

Anyone interested in helping:

- Please contact us.
- Have a look at Lutece resources. For example: “Getting Started” (<https://lutece.paris.fr/lutece/getting-started.html>)



# Russia outreach initiative (1/2)

## Why Russia?

<b>Coordinator</b>	Adrien Henni
<b>Participants</b>	K. Bishop (FRVR) A. Henni (Alliance Tech) K. Karczmariski (Alliance Tech)

This country is:

- ✓ World's #9, Europe's #1 country in terms of population (145m inhabitants)
- ✓ Europe's #1 in number of Internet users (96m on a monthly basis)
- ✓ Europe's #1 in number of mobile users (87m on a monthly basis, 260m active SIM cards)



One of the world's **highest e-commerce potential** – Current low penetration (<10% of total retail) set to double by 2024 (19%)

**Moving fast on the way to digitization with** dozens of millions of consumers/citizens using online services of all sorts and a growing number of large and small companies investing in process optimization.

Russian players usually **welcome international partnerships** in the field of technologies, with particular openness to Chinese partners.

# Russia outreach initiative (2/3)

## Target partners

<b>Coordinator</b>	Adrien Henni
<b>Participants</b>	K. Bishop (FRVR) A. Henni (Alliance Tech) K. Karczmariski (Alliance Tech)



Sber (ex-Sberbank): Russia's #1 financial institution developing a giant digital ecosystem. **Partnership rationale:** (1) Many Sber services could be interested in Quick Apps (2) QuickApps might also be instrumental to a Sber super app. (3) Sber could promote QuickApps among millions of SMBs that it serves as a bank.



## Tinkoff

Tinkoff: An top online financial ecosystem and the biggest private and fully-digital retail bank in Russia/Europe. **Partnership rationale:** QuickApps could potentially become a strong communication channel between Tinkoff's services, customers and businesses, especially small and medium-sized.

## Yandex

Yandex: A massive Internet search and digital service provider. **Partnership rationale:** most of their verticals (search, e-commerce, advertising, mobility...) could benefit from some form of Quick App integration. Note: QAI member FRVR has a strong relationship with Yandex Games.

# Russia outreach initiative (3/3)

## Suggested action plan

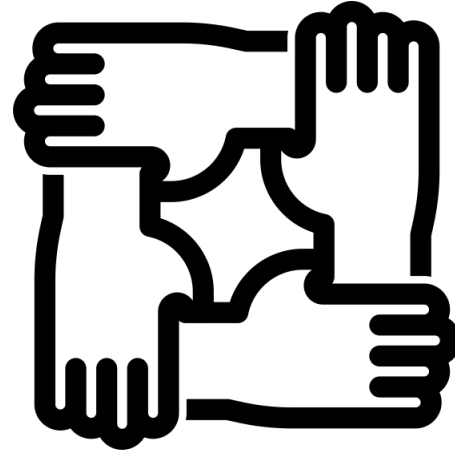
<b>Coordinator</b>	Adrien Henni
<b>Participants</b>	K. Bishop (FRVR) A. Henni (Alliance Tech) K. Karczmariski (Alliance Tech)

- **Step 1** - Get some key Russian players acquainted / present and co-build value proposition
- **Step 2** - Stemming from this, some pilot projects / case studies
- **Step 3** - Design and implement a strategy to drive QuickApps adoption on the Russian market

**SteerCo**  
Change the informal discussion group into a formal Task Force?




# Task Forces



Created by Symbolon  
from Noun Project

### Expected from a Task Force:

- Recurrent meetings
- List of *anticipated* deliverables
- Macro action plan/next steps

Each SteerCo TF animators will provide 1 or 2 slides 

<b>Coordinator</b>	Kester Bishop
<b>Participants</b>	FRVR + Famobi

# Games TF: Objectives



<b>Coordinator</b>	Kester Bishop
<b>Participants</b>	FRVR + Famobi

# Games TF: Next Steps

1. Create list of potential GTF candidates
2. Create PR plan targeting games industry
3. Create list of key platforms for Quick App games

SteerCo  
Agreed?

Coordinator	Adrien Henni/Konstantine K
Participants	Alliance Tech

# Sustainability TF (1/4)

Sustainability is usually systemic. It doesn't come with improvements of isolated technology. Especially the social dimension.

Hence, two parts of QA Sustainability have reasons to exist:

- 1) Sustainability of Quick Apps
- 2) Quick Apps as an important element of emerging industrial ecosystems that are sustainable by design.

Coordinator	Adrien Henni/Konstantine K
Participants	Alliance Tech

# Sustainability TF (2/4)

## Sustainability of Quick Apps as technology

- Environmental and social impact of digital apps in particular;
- Fair and ethical use of data within the app;
- Reusability of code and data;
- Accessibility to cover all users;
- Transparency in the service provision;
- Independence of stores and app delivery;
- The power of digital apps for addressing sustainability, resilience and ethical challenges

**BUT..... we need a strong industrial case first because otherwise the foundation for this technology sustainability is vague.**

Coordinator	Adrien Henni/Konstantine K
Participants	Alliance Tech

# Sustainability TF (3/4)

**Quick Apps as an important element of emerging industrial ecosystems that are *sustainable by design***

## The Fashion Tech case.

- Fashion industry is one of the largest industries.
  - Fashion industry is still one of the most unsustainable in many ways
  - Fashion industry is more easily understood by non-IT people
  - Members of this TF are already deep in fashion tech
- 
- QA may become one of the key customer-facing technologies that collect data that feeds the rest of the value chain - from stores to designers to raw material suppliers etc.
  - QA may become one of the key B2B instruments for SMEs, that want to connect to industrial value chains
  - Customer and B2B data provided by QA will help build sustainable industry systemically, reducing overproduction, overuse of materials and energy. It will also create access to a large number of SMEs from designers to manufacturers, who otherwise struggle to enter the market.

<b>Coordinator</b>	Adrien Henni/Konstantine K
<b>Participants</b>	Alliance Tech

# Sustainability TF (4/4): Proposal for validation

- **QAI co-financed study**

1. Overall **market scenario analysis**
2. **Strategy proposal**: Positioning Quick Apps in the existing and future sustainable apparel and footwear ecosystems
3. **Strategy proposal**: Positioning **QAI participants** in the current and future sustainable apparel and footwear ecosystems, including the identification of ecosystem components that should be developed, or integrated, to maximize **QAI participant** roles.
4. **Methodology** to integrate Quick Apps for fashion tech/retail with **QAI participant** B2B services
5. **Program proposal** on how to involve key existing fashion tech industry players and related ecosystems (incl. incubators, accelerators, funds, grant programs, industry associations, etc.) in the future Quick Apps sustainable fashion initiative

~3 months duration  
 Intermediate deliverables based on needs.

- **Budget Estimate**

Position	Name	Cost	Duration	Cost unit
Project Lead, Business architecture	Konstantine Karczmariski	€12,000	12 man-days	€1000 per man-day
Technology architect	Andrey Golub	€10,000	10 man-days	€1000 per man-day
Sustainability architect	Adrien Henni	€10,000	10 man-days	€1000 per man-day
Fashion tech analyst	X	€5,000	man-days	€500 per man-day
Sustainability analyst	Y	€5,000	man-days	€500 per man-day
Administrative fee (1)		€4,200		10%
Miscellaneous and administrative costs (2)		Up to €5,000		
<b>Total</b>		<b>€51,200</b>		

**SteerCo Decision Needed**

Does the QAI Steering Committee agree “in principle” to:

1. Proposed TF aims and deliverables
2. QAI budget allocation if money is made available to QAI?

Do any members of QAI wish to participate to this TF?  
 Do any members of QAI wish to help resource this TF?

# Education TF

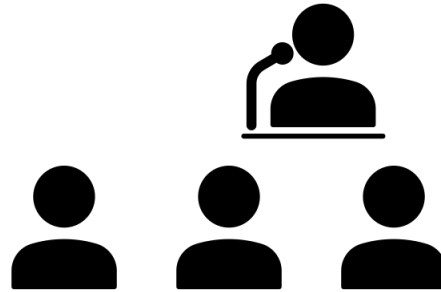
<b>Coordinator</b>	TBD
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<b>Participants</b>	TBD
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TF placed on stand-by  
(unless motivated QAI participants  
want to push forwards)



# Events



Created by Pham Duy Phuong Hung  
from Noun Project

# Events radar

Low Priority    High Priority

x                      XX No talk submitted

tbc                     TBC Talk submitted

yes                    YES Talk accepted

no                      NO Talk not accepted

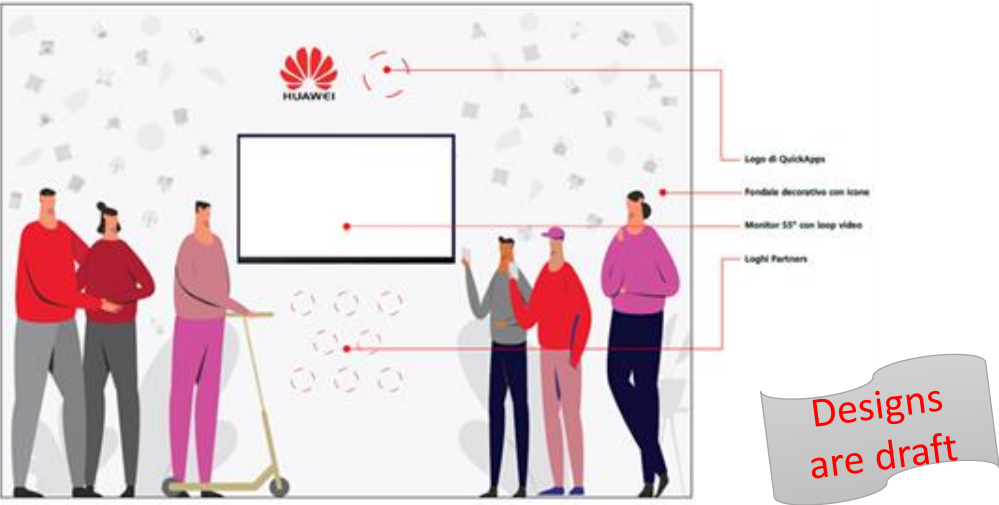
*close*                    Close date for submission

Date		Name	Place	Priority	Talk (CFP)			SEPTEMBER				OCTOBER				NOVEMBER					DECEMBER			
Start	End				Deadline	Sent	Accepted	w37	w38	w39	w40	w41	w42	w43	w44	w45	w46	w47	w48	w49	w50	w51	w52	w53
<b>2021</b>																								
23 Jun	24 Jun	<b>OW2con</b>	online	High		Yes	Yes	YES																
15 Jul	15 Jul	<b>JSCamp 2021</b>	online	High		Yes	No	NO																
02 Sep	06 Sep	IFA Berlin	Berlin	Low				x		x														
28 Sep	01 Oct	<b>LF Open Source Summit Europe</b>	Dublin	High				XX				XX												
05 Oct	07 Oct	IOT Solutions World Congress Digital Summit	Barcelona	Low	30 Apr			x				x												
13 Oct	15 Oct	<b>DroidCon Berlin</b>	Berlin	High	13 Aug	Yes	Yes	YES					YES											
28 Oct	29 Oct	<b>DroidCon London</b>	London	High	30 Aug			XX																
28 Oct	28 Oct	Conf42: JavaScript 2021	online	Low		Yes		tbc																
09 Nov	10 Nov	<b>OSXP (Open Source Experience)</b>	Paris	High	24 Jun	Yes	Yes	YES														YES		
12 Nov	13 Nov	<b>SFS Con</b>	Bolzano	High	30 Jun	Yes	Yes	YES														YES		
23 Nov	24 Nov	IOT Tech Expo Europe 2021	Amsterdam	Low				x														x		
23 Nov	25 Nov	EU Datathon: the EU open data competition		Low				x														x		
22 Dec	22 Dec	<b>XtremeJS Online Conference</b>	online	High		Yes		TBC														TBC		

- ★ **DroidCon Berlin**      talk
- OSPX**                    talk + stand + workshop
- SFScon**                  talk

# Open Source Experience Paris (OSXP)

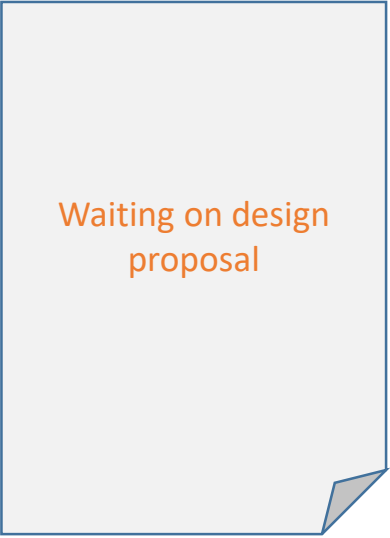
**Booth**



**Promo Ad**



**Flyer**



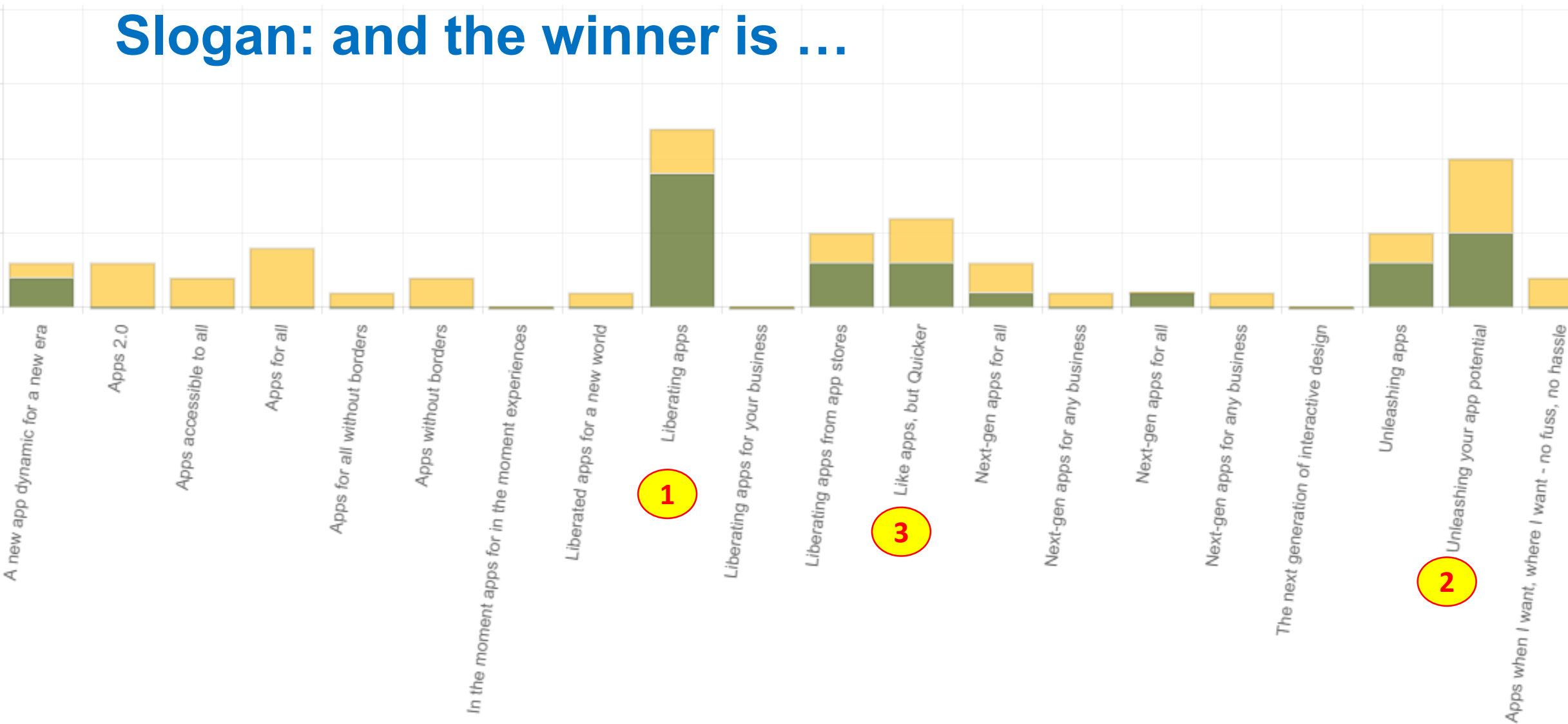
**Workshop**

- ✓ E Foundation
- ✓ Famobi
- ✓ FRVR

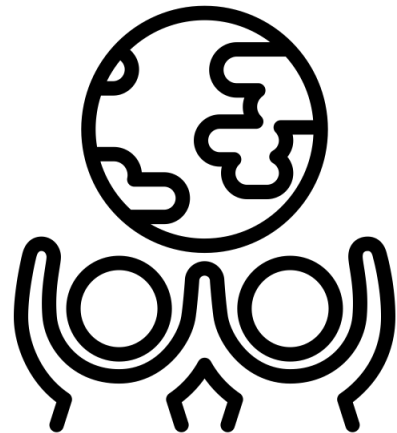
Logo use kindly agreed by:



# Slogan: and the winner is ...



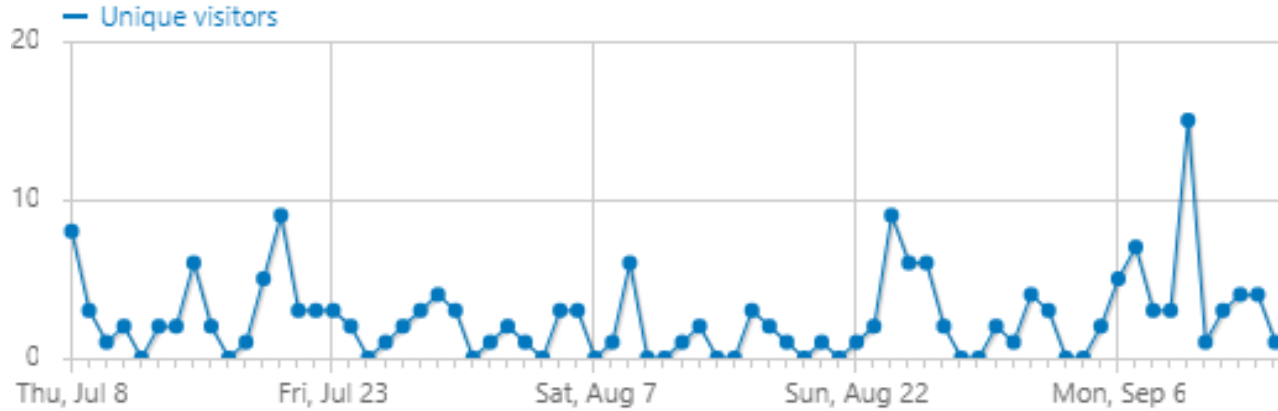
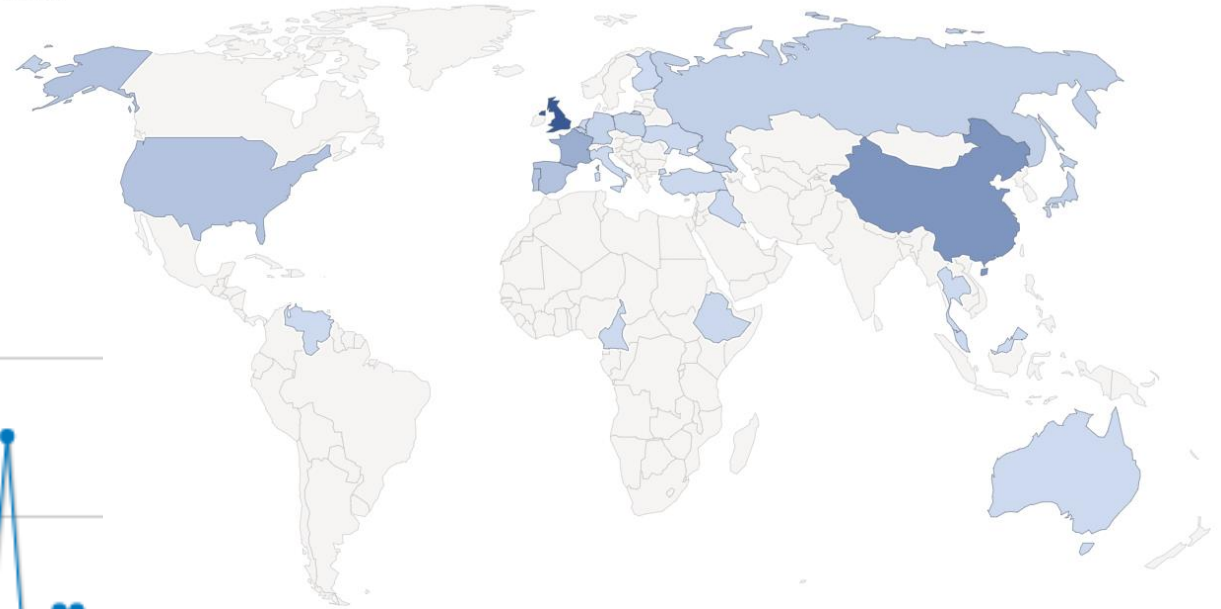
# Community



Created by mungang kim  
from Noun Project

# Portal activity

212 visits



Public mailing list:  
26 total (+4 since last SteerCo)

DOWNLOAD URL	UNIQUE DOWNLOADS
<a href="#">quick-app-initiative.ow2.io</a>	37
<a href="#">/docs/charter.pdf</a>	10
<a href="#">/docs/Quick_App_Primer.pdf</a>	9
<a href="#">/docs/Quick_App_White_Paper.pdf</a>	9
<a href="#">/docs/Press_Release_-_Global_Open_Source_Community_OW2_Establishes_Quick_App_Initiative_to_Boost_Ecosystem.pdf</a>	5
<a href="#">/docs/SteerCos/20210708_qai_steerco/20210708_QAI_SteerCo_support.pdf</a>	4



# Let's broaden the QAI community – many ideas

Academia & research	Public Administrations, NGOs & Non-Profits	OSS organisations + Innovation Poles	Business accelerator and start-up hubs	Companies
<ul style="list-style-type: none"><li>• Ecole 42 (France)</li><li>• GFOSS / EELLAK (Greece)</li><li>• ITMO University (Russia)</li><li>• Open Source School (France)</li><li>• Telanto (Spain)</li><li>• University of Latvia Linux Center</li><li>• ...</li></ul>	<ul style="list-style-type: none"><li>• City of Paris</li><li>• European Athletics Association</li><li>• ...</li></ul>	<ul style="list-style-type: none"><li>• AGASOL (Spain)</li><li>• ALVATAL (Estonia)</li><li>• ANSOL (Portugal)</li><li>• ASOLIF (Spain)</li><li>• COSS (Finland)</li><li>• CH Open (Switzerland)</li><li>• ILS (Italy)</li><li>• LATA (Latvia)</li><li>• NAOS (France)</li><li>• openBit (Germany)</li><li>• ...</li></ul>	<ul style="list-style-type: none"><li>• La Banquiz (France)</li><li>• Cap Digital (France)</li><li>• Station F (France)</li><li>• ESOP (Portugal)</li><li>• ELSE (Spain)</li><li>• OSS Big (Austria)</li><li>• OSBA (Germany)</li><li>• RIOS (Italy)</li><li>• ...</li></ul>	<ul style="list-style-type: none"><li>• Decathlon (France)</li><li>• Engie (France)</li><li>• Ikea (Sweden)</li><li>• Napsy (Russia)</li><li>• Sber (Russia)</li><li>• Tinkoff (Russia)</li><li>• TravelGo (China)</li><li>• Yandex Games (Russia)</li><li>• ...</li></ul>

... and most important: *your network!*

You will need an OW2 user-account  
<https://www.ow2.org/view/services/registration>

# How to collaborate (1/6)

**GitLab is our home**



Created by DinosoftLab from Noun Project



Created by Eucalyp from Noun Project

... and deposit your outputs in GitLab

- Significant drafts
- Major versions
- PDFs, or open doc formats preferred

... but we are not in "lockdown"



Created by Creative Mania from Noun Project



Created by WEBTECHOPS LLP from Noun Project

Please check in from time to time

- Use the QAI mailing list [quickapp@ow2.org](mailto:quickapp@ow2.org)
- Report into the SteerCo
- Create and update GitLab *issues*

You can use other tools, in other places!



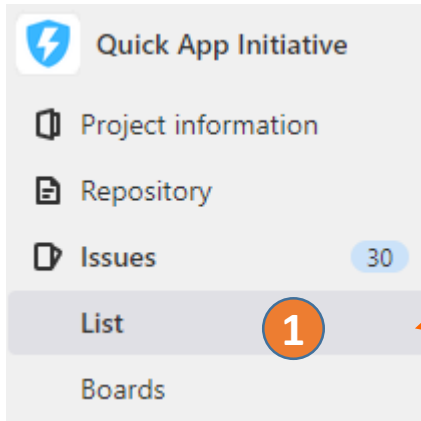
Created by Deemak Daksina from Noun Project



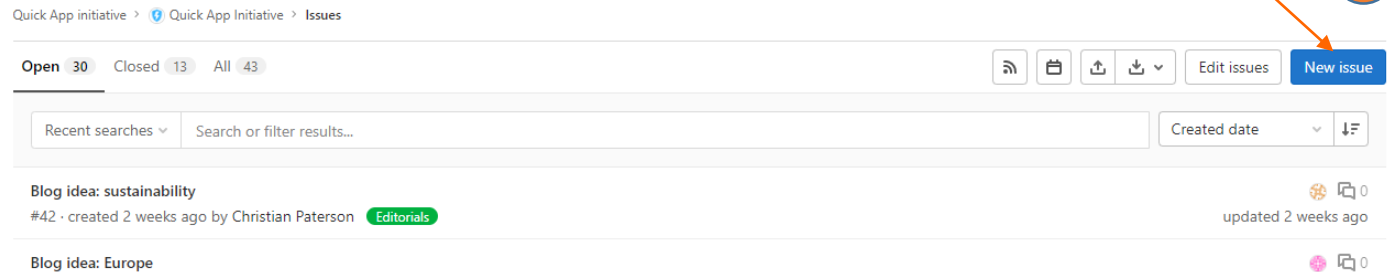
# How to collaborate (2/6)

All significant actions, ideas and tasks are traced as *issues* in GitLab

## Left menu bar



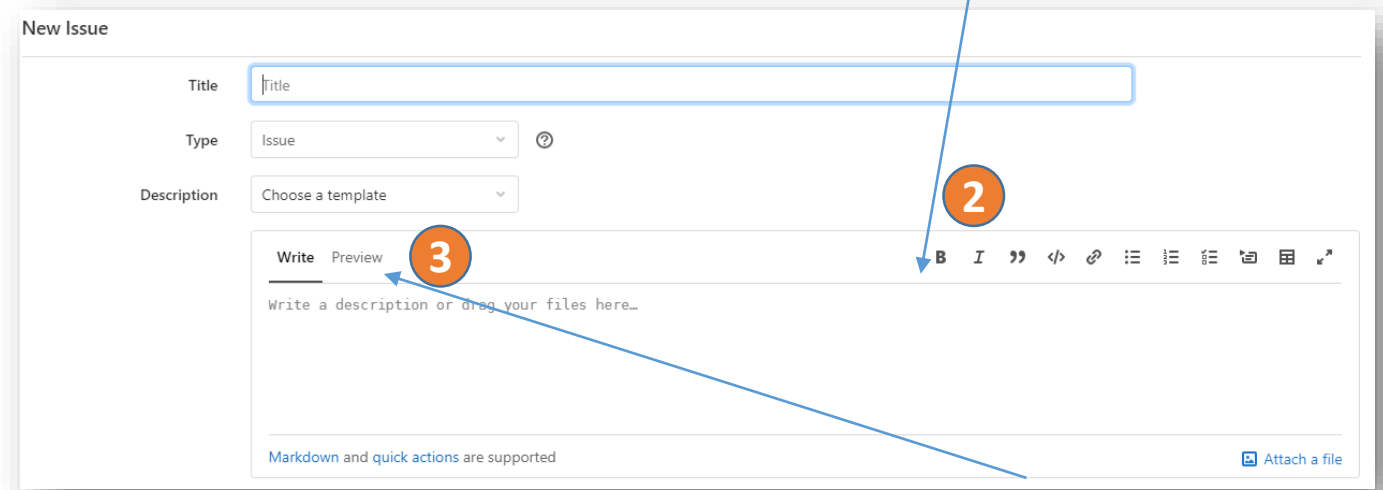
The easiest way is to select “List” then select “New Issue”



# How to collaborate (3/6)

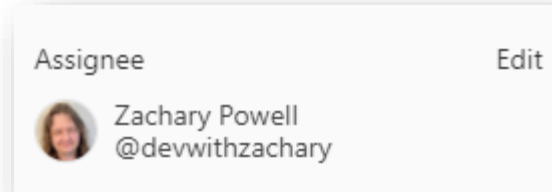
- You can describe in detail your new issue

- Your description is written using *markdown*
- GitLab provides a basic editor with a few format controls



- You can **preview** the formatted text before creating your issue (the editor is not WYSIWYG)

- Issues can be assigned to people in the community (if you want)

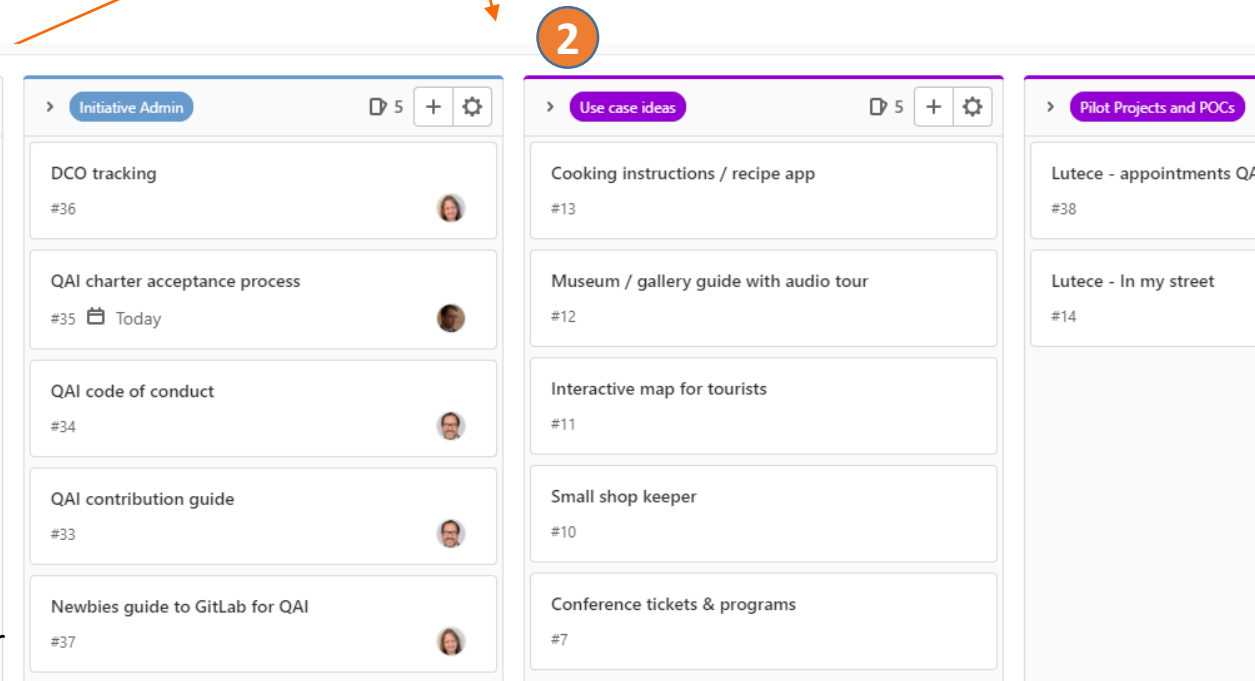
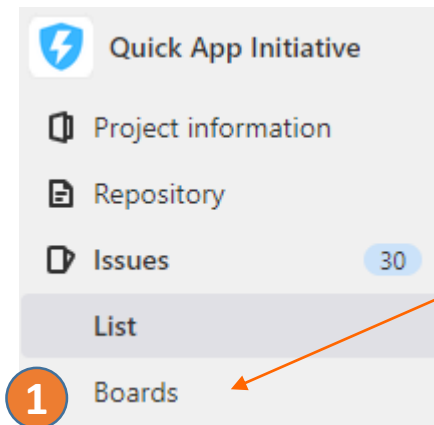


# How to collaborate (4/6)

To see existing issues, comment on them or change them

The easiest way is to select **“Boards”** then select the issue you are interested in

## Left menu bar



You can also move issues from one column to another (but please don't unless it is assigned to you)

# How to collaborate (5/6)

If you want to deposit documents in GitLab (or code projects) use the **repository**

See the *directories and files*

**Left menu bar**

1

2

“drill down” the directory tree

3

Create a new (sub)directory, or upload a file when

The image illustrates the process of navigating a GitLab repository. It is divided into three numbered steps:

- Left menu bar:** The 'Files' option is highlighted in the left sidebar, indicated by a red circle with the number '1' and an arrow pointing to the main directory list.
- “drill down” the directory tree:** The main directory list shows various folders. The 'task-forces' folder is selected, and its contents are shown in a secondary view. The 'TF Sustainability' folder is highlighted, with an arrow pointing to a third view that shows the contents of this folder, including a 'readme.md' file. A red circle with the number '2' is placed above this view.
- Create a new (sub)directory, or upload a file when:** A context menu is shown over the 'TF Sustainability' folder, with a red circle and the number '3' next to it. The menu options include 'Add new file', 'New file', 'Upload file', and 'New directory'.

Note that each directory should have a “readme.md” file that describes the directory

You will need an OW2 user-account  
<https://www.ow2.org/view/services/registration>

# How to collaborate (6/6)

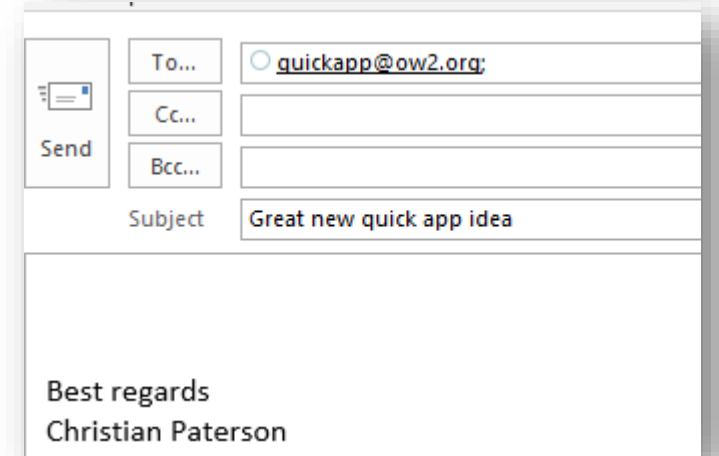
Sharing is caring; questions, ideas, news, opportunities ...

## 1 OW2 chat tool



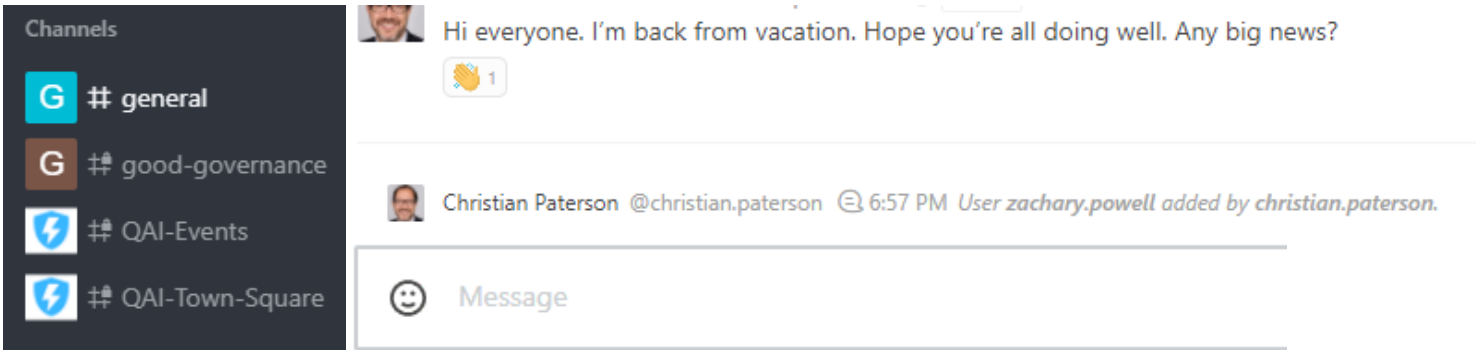
<https://rocketchat.ow2.org/group/QAI-Town-Square>  
<https://rocketchat.ow2.org/group/QAI-Events>

## 2 QAI mailing list



Asynchronous discussions,  
information and document share

[https://mail.ow2.org/www/subscribe/quickapp?previous\\_action=info](https://mail.ow2.org/www/subscribe/quickapp?previous_action=info)



Realtime discussions and threads

Next Steering Committee Call? **Wednesday 8<sup>th</sup> December 10-12 CET**

**Thank you**